

# Vehicle Census Analysis Contents



If you know how many of each motor vehicle make and model are in use in a country, you can:

- Decide which automotive parts you should inventory there.
- Calculate the percent of vehicles your current automotive product range covers.
- Choose which parts need to be added to your product range.
- Determine which parts fit too few vehicles to add to your product range.

We prepare detailed Vehicle Census Analysis (parc) reports on 192 countries. These reports detail how many of each make, model, and year model of motor vehicle are in use.

For international vehicle market planning,

Vehicle Census Analysis (parc) from Auto Strategies includes the following exhibits and reports:

- **0-12 YEAR OLD PASSENGER CAR CENSUS PIE CHART**  
**0-12 YEAR OLD TRUCK & BUS CENSUS PIE CHART**  
These graph share of vehicles in use by make. These pie charts graphically illustrate the market share of major makes.
- **COMPILATION NOTES**  
This compares the report against government numbers, reports total sales for past 25 years, reports the used/gray/stolen vehicle ratio, and accepts or rejects the government vehicle census number.
- **VEHICLE AGE DISTRIBUTION**  
This reports age of vehicles in use. This table analyses the vehicle age distribution by age, share of market, and units in operation, including those over 12 years old.
- **ALIAS TABLE**  
This reports alias names for models sold in the market. This table cross references model names used in various markets with the most common name used for the model by the manufacturer.
- **ENGINEERING ORIGIN ANALYSIS**  
This reports vehicles in use by type, and engineering origin. This report analyses the nationalities of the vehicles.
- **ASSEMBLY ORIGIN ANALYSIS**  
This reports vehicles in use by type, and assembly origin. This report analyses where the vehicles were built.
- **CLASS ANALYSIS**  
This reports vehicles in use by type, segment, and class. This report analyses what vehicle classes are popular.
- **MAKE RANKING**  
This reports vehicles in use by type, and make, rank listed by vehicles in use. This reports what are the most popular makes.
- **MODEL RANKING**  
This reports vehicles in use make, and model, rank listed by vehicles in use. This reports what are the most popular models.
- **MAKE MODEL ANALYSIS**  
This reports vehicles in use by make, type, and model. This reports detail by model, showing make, model, platform, vehicle assembly point, body, doors, wheelbase, weight, engine cc, fuel, drive, transmissions, class, and units in operation.