

Global Planning Perspective



For international vehicle market planning,
Vehicle Census Analysis from Auto Strategies offers:

- **GLOBAL PLANNING PERSPECTIVE**
Only Auto Strategies can provide motor vehicle make and model census (parc) analyses on all the world's highest growth markets AND the world's saturated markets. Try ordering detailed reports on these markets from anywhere else. Instead of using details on the saturated markets and estimates on the developing markets from other sources, you can get detailed analysis on all 192 markets from Auto Strategies.
- **DETAILED MAKE MODEL ANALYSIS ON 192 COUNTRIES**
We maintain libraries and computer databases detailing make and model vehicle census (parc) for all countries (the entire World). We have invested hundreds of thousands of hours setting up, and maintaining our Vehicle Census Analysis system. And, because of our intimate experience with market detail, our summaries are more accurate than the estimates produced by others.
- **CONSISTENTLY FORMATTED REPORTS**
Our United Arab Emirates reports show the same detail as our Cambodia, Chile and Democratic Republic of Congo reports. Our report formats have evolved by over 15 years of use by planning departments at the World's largest vehicle and parts manufacturers, and are consistently detailed across all markets. Your analysis based on our data is consistent across all markets, requiring no adjustments for varying detail by data source.
- **INTERNATIONAL PRODUCT INTELLIGENCE**
We maintain information on over 48,000 motor vehicle models. We also maintain a separate database of over 17,000 alias names used for these models in various markets.

Only Auto Strategies International can give you **GLOBAL PLANNING PERSPECTIVE.**

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