

Global Planning Perspective



For international vehicle market planning for passenger cars, trucks, and buses
Vehicle Market Analysis from Auto Strategies offers:

- **GLOBAL PLANNING PERSPECTIVE**
Only Auto Strategies can provide motor vehicle make and model analyses on all the world's highest growth markets AND the world's saturated markets. We track all markets by make and model, including the fastest growing markets in each respective region. Instead of using details on the saturated markets and estimates on the developing markets from other sources, you can get detailed analysis on all 192 markets from Auto Strategies.
- **DETAILED MAKE MODEL ANALYSIS ON 192 COUNTRIES**
We maintain libraries and computer databases detailing make and model market volume for all countries (the entire World). We have invested hundreds of thousands of hours setting up, and maintaining our Vehicle Market Analysis system. And, **because of our intimate experience with market detail, our summaries are more accurate than the estimates produced by others.**
- **CONSISTENTLY FORMATTED REPORTS**
Our United Arab Emirates reports show the same detail as our Cambodia, Chile, Germany, and Democratic Republic of Congo reports. Our report formats have evolved by over 15 years of use by planning departments at the World's largest vehicle manufacturers, and are consistently detailed across all markets. **Your analysis based on our data is consistent across all markets, requiring no adjustments for varing detail by data source.**
- **INTERNATIONAL PRODUCT INTELLIGENCE**
We maintain information on **over 27,000 motor vehicle models.** We also maintain a separate database of **over 9,000 alias names used for these models in various markets.**

Only Auto Strategies International can give you **GLOBAL PLANNING PERSPECTIVE.**

Contact:

Auto Strategies International Inc
12305 Oak Park Boulevard
Garfield Heights, Ohio 44125-3709
USA

Phone: +1(216)581-6323

Fax: +1(216)581-8551

Email: gene@autostrat.com

Website: www.autostrat.com

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